



# Geospatial Augmented Reality for the interactive exploitation of large-scale walkable orthoimage maps in museums

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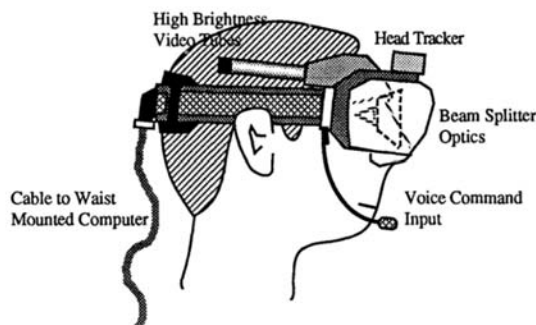
**Abstract:** In this paper we present an app framework for augmenting large-scale walkable maps and orthoimages in museums or public spaces using standard smartphones and tablets. We first introduce a novel approach for using huge orthoimage mosaic floor prints covering several hundred square meters as natural Augmented Reality (AR) markers. We then present a new app architecture and subsequent tests in the Swissarena of the Swiss National Transport Museum in Lucerne demonstrating the capabilities of accurately tracking and augmenting different map topics, including dynamic 3d data such as live air traffic.

The resulting prototype was tested with everyday visitors of the museum to get feedback on the usability of the AR app and to identify pitfalls when using AR in the context of a potentially crowded museum. The prototype is to be rolled out to the public after successful testing and optimization of the app. We were able to show that AR apps on standard smartphone devices can dramatically enhance the interactive use of large-scale maps for different purposes such as education or serious gaming in a museum context.

**Keywords:** geospatial, augmented reality, tablet, orthoimage, marker, museum, air traffic, weather data, geo coding, 3d models, android, iphone, smartphone

## 1. Introduction

Augmented Reality (AR) has been on the verge of becoming a major factor in a rapidly developing market for mobile communication. In marketing, AR has already become a widely used asset, for example to enhance printed material with interactive features. AR is serving as an enhancement to the perception of a user to the real-world providing virtual content without immersing the user completely into a virtual environment (Azuma 1997). The principle of any virtual augmentation fits within the reality-virtuality continuum (Milgram et al. 1995) and changed from purely conceptual experiments to practical solution, in that regard the increased usage of smart mobile devices provided a game changer. It permits to move away from rather experimental approaches to virtual augmentation that make extensive use of complex interacting pieces of hardware that would rather not suit the everyday life behavior of potential interest groups as shown in **Fig. 1**.



**Fig. 1.** Concept of a head mounted AR system (Caudell & Mizell 1992)



**Fig. 2.** Using smartphones for augmenting virtual contents on the real world (Christen et al. 2016)

Considering the speed of development in performance on mobile hardware and the growing need of users for convenient access to information of interest, the rise of concepts employing AR technology is evident. Consequentially, a completely integrated and ready-to-use device with exceptional capabilities is now at our disposal to create new ideas for virtual augmentation and interaction solutions like augmenting archeological panorama images onto the real world as shown in **Fig. 2.** (Christen et al. 2016)

In this paper we lay focus on specifically using geo spatial data in the context of a museum, present a practical approach to an AR app for mobile devices and discuss integrated contents.

## 2. Related work

A museum represents a place of audio visual experiences for its visitors. Using technology to enhance these experiences had a growing relevance over the past 20 years. One example to be mentioned here is from Wojciechowski et al. (2004). The authors introduce a vision-based augmented reality installment to show 3d reconstructions of destroyed or partially destroyed archeological objects. While a very practical approach was presented, the hardware consisting of webcams and displays seemed still a bit too impractical for daily use.

The idea of using augmented reality in the context of a museum as an enhancing tool for visitors and as a guiding system was also demonstrated by Miyashita et al. (2008) to provide a system accessible by the visitors. The authors used a locally installed system consisting of a webcam attached to a cable-bound display to examine details of the artworks as shown in **Fig. 3.** The available hardware posed limitations to the mobility and flexibility of the system as well as limited concurrent viewers of the same artwork at the same time.



**Fig. 3.** AR presentation system in a museum (Miyashita et al. 2008)



**Fig. 4.** Augmenting 3d terrain models over ordinary paper maps (Loesch et al. 2015)

Using geo spatial data to create AR is presented in **Fig. 4**. An ordinary paper map was used to augment a 3d digital terrain model onto using visual AR tracking. Results from one of our early projects called GeoAR (Geospatial augmented reality) (Loesch et al. 2015).

### 3 The Swissarena – A country on one map

The Swiss National Transport Museum in Lucerne, Switzerland records roughly 500'000 visitors each year and is among the most visited museums in the country. The Swissarena exhibition hall houses an approximately 200 square meters sized orthoimage of Switzerland at a scale of 1:20'000 (see **Fig. 5**). The ground sampling distance of the image is 30 cm that results in an image of 1'333'333 x 800'000 pixels that adds up to 1.66 TB of data. The credit for the production of the image goes to Mappuls AG / Axon Vibe AG. The complete dataset was made out of 7'800 aerial images at flight levels between 4'400 and 9'000 meters. The orthoimage can be experienced on foot using protective slippers or from an elevated positioned balustrade as shown in the following pictures.



**Fig. 5.** The Swissarena exhibition room at the Swiss National Transport Museum in Lucerne Switzerland

Since the opening of the permanent Swissarena exhibition different ideas to interact with the image were introduced. For instance, a trolley with a location laser pointer was used to allow visitors to get information about certain spots on the map (**Fig. 6**) or round plates with a section of the orthoimage on them are available so visitors could try to find the respective spots on the map and place the plates on the ground (**Fig. 7**). Using AR as a tool for more substantial interactions with the image seemed promising.



**Fig. 6.** Trolley with display and laser pointer to explore the map (Courtesy of Swiss National Transport Museum Lucerne)

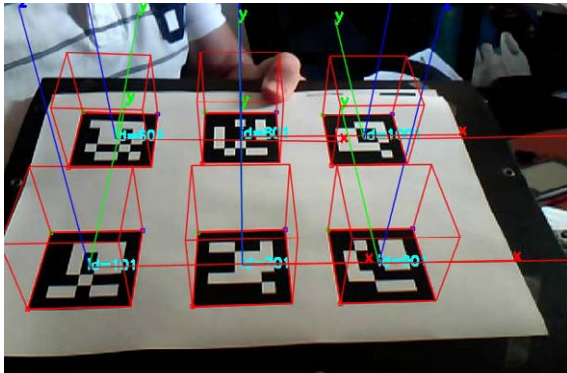


**Fig. 7.** Overlay map puzzle using circular sections of the map (Courtesy of Swiss National Transport Museum Lucerne)

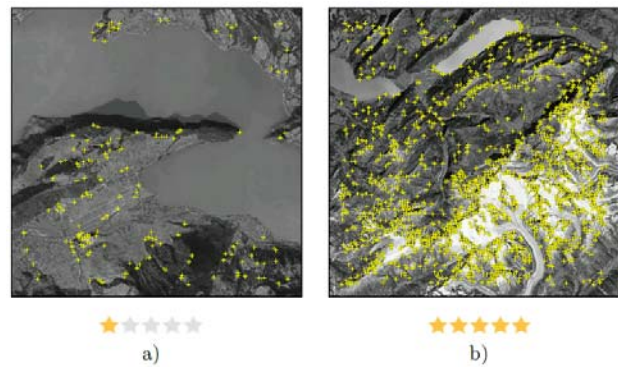


#### 4. Exploring AR markers using large-scale orthoimages

Using internal sensors of mobile devices like compass, accelerometers and GPS can be used to create AR. However, the accuracy for the given use case cannot be met with currently integrated sensor technologies. AR using visual tracking, as in the presented case, requires natural or artificial images called markers that allow a camera device to position and orient itself relative to the coordinate system of the marker image as show in **Fig. 8**. This yields higher accuracy of AR tracking in a local space.



**Fig. 8.** Tracking of artificial marker images (ArUco 2016)



**Fig. 9.** Feature plot of natural marker images

While the visual tracking of artificial markers, as shown above, can be very effective due to the well detectable and trackable nature of shapes like these, the tracking of natural feature markers poses problems when the image marker does not present a required number of trackable features. (**Fig. 9 a**). Important factors like contrast and noise of a marker image can strongly influence the possible number of calculable features.

To effectively explore AR concepts and benchmark tracking performances of AR using aerial photography as markers, we introduced a test field of approximately 5 square meters on the floor of a public spot at the University of Applied Sciences and Arts Northwestern Switzerland (FHNW). While similar lighting conditions were present, the texture of the test print is different from the glossy surface of the original. The test print depicts a 50x50 km extract of central Switzerland.



**Fig. 10.** Test print for research purposes at the FHNW in Muttens

#### 4.1 Generating a large AR trackable data set as a multi marker

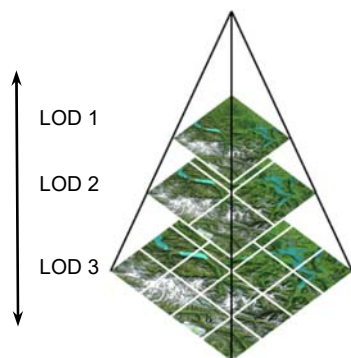
A requirement for the AR app was that there no additional visual markers should be used for localization and tracking except the orthoimage itself. When generating a robust set of markers distributed over the floor, the extremely large image dimensions as well as possible distractions and occlusions of the ground due to lighting and crowds of visitors had to be taken into account to cover the entirety of the orthoimage for tracking as shown in **Fig. 5**.

The AR tracking and the resulting marker dataset was further required to not surpass manageable amounts of storage on average mobile devices as well as computational capacities of such devices.

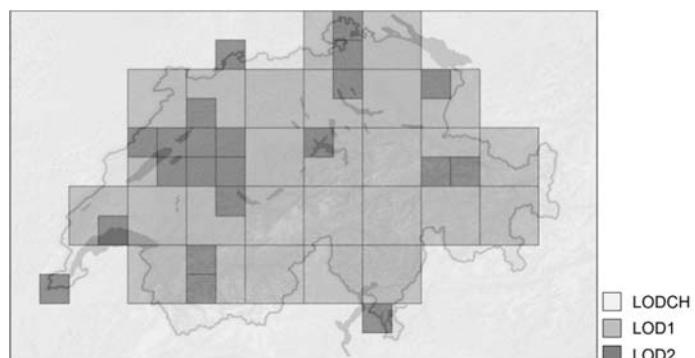
Another issue concerning the markers were the different distances from the device camera to the actual marker. This is due to the fact, that the orthoimage can be viewed from a ground level distance of around 1 m above, or from the balustrade with an approximate distance of 3-4 meters. This would influence the robustness of a tracked marker image significantly.

A sparse quad tree based multi-marker approach was used to optimize on the matter of performance and different viewing distances. While the layout of the markers using a quad tree is systematic (**Fig. 11**), the distribution of the generated markers over the whole image data can be arbitrary. In our case it focusses on major cities and areas of interest all over Switzerland. Another factor for the tracking was the number of trackable features within a marker tile that would influence the robustness of the tracking as shown in **Fig. 9**. The better the quality of a single marker tile, the less LOD levels are required for a stable AR tracking.

An original distribution of markers to be used as a combined multi marker was proposed by (Zwick 2016) and is shown in **Fig. 12**. While the graphic shows the sparse quad tree distribution, the rectangular markers themselves are of equal image dimension throughout all levels of detail. The goal was to minimize redundancy and subsequently the total number of tracked marker images for better performance.



**Fig. 11.** Marker image quadtree layout (Zwick 2016)

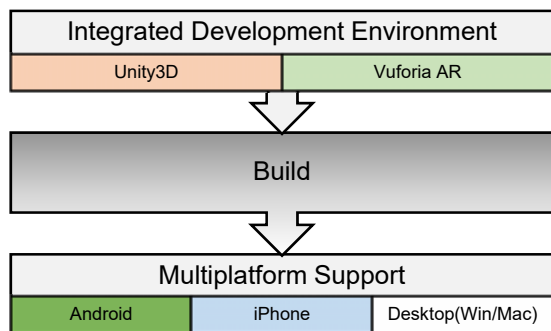


**Fig. 12.** Marker distribution (Zwick 2016)

### 5. The prototype AR app

The resulting prototype was developed using Unity3D (Unity3D n.d.) as development framework and the Vuforia SDK (Vuforia n.d.) was chosen as AR tracking framework for visual marker tracking. This enabled us to deploy the app simultaneously on different platforms like Android and iOS at the same time see **Fig. 13**. This decision was based on the evaluation of different frameworks and technologies and provided a more feasible and more goal oriented solution than using other well-known technologies such as OpenCV or ARToolKit.

The app is available for free to any visitor of the museum and is distributed over public platforms like App Store or Google Play Store.



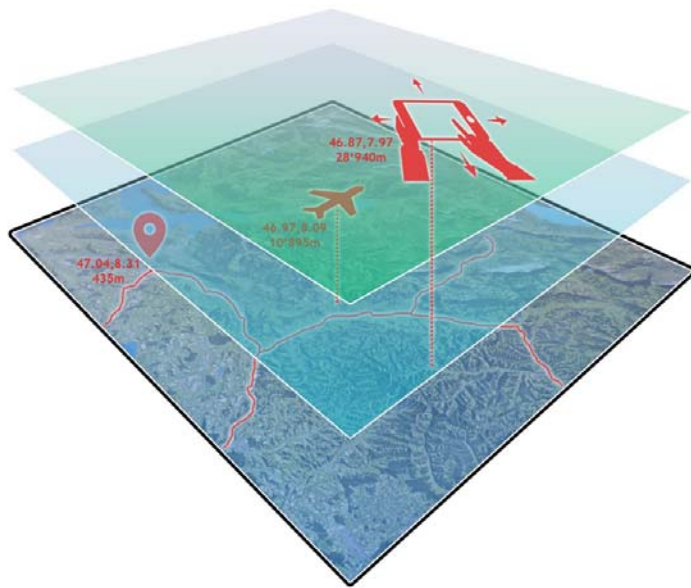
**Fig. 13.** Prototype software architecture

### 5.1 Geospatial modules and content

Most visitors, according to the Swiss National Transport Museum, are families or school classes. The museum emphasizes on mobility and transport hence the chosen contents for the augmentation had to reflect on those topics. Given the premise to create an augmentation with geospatial information three categories of data were identified and integrated into the app as separate modules for user interaction. The chosen data sources were supposed to be open source wherever possible:

- **Module: Location**  
Enable the user to spatial querying of location names for towns, lakes etc. which can be freely pointed at using a 3d cross-hair.  
Data source:  
Using OpenStreetMap geo location service Nominatim (OpenStreetMap n.d.) as source for reverse geocoding to allow the identification of locations on the map.
- **Module: Weather**  
Showing the currently distributed weather situation over the country with symbols and simulated cloud coverage to give the user an idea about live weather conditions.  
Data source:  
Weather data from (OpenWeatherMap n.d.) presents a large source of distributed weather data all over the world.
- **Module: Air traffic**  
Using scaled 3D models of airplanes and simulated trails to represent an airplane's trajectory allows the user to monitor current movements within the national air space of Switzerland. Further information can be made available when interacting with an object.  
Data source:  
Using a local network of transponder tracking data that covers most of the country's air traffic in real-time was provided courtesy of Swiss Flightlive (SwissFlightlive n.d.).

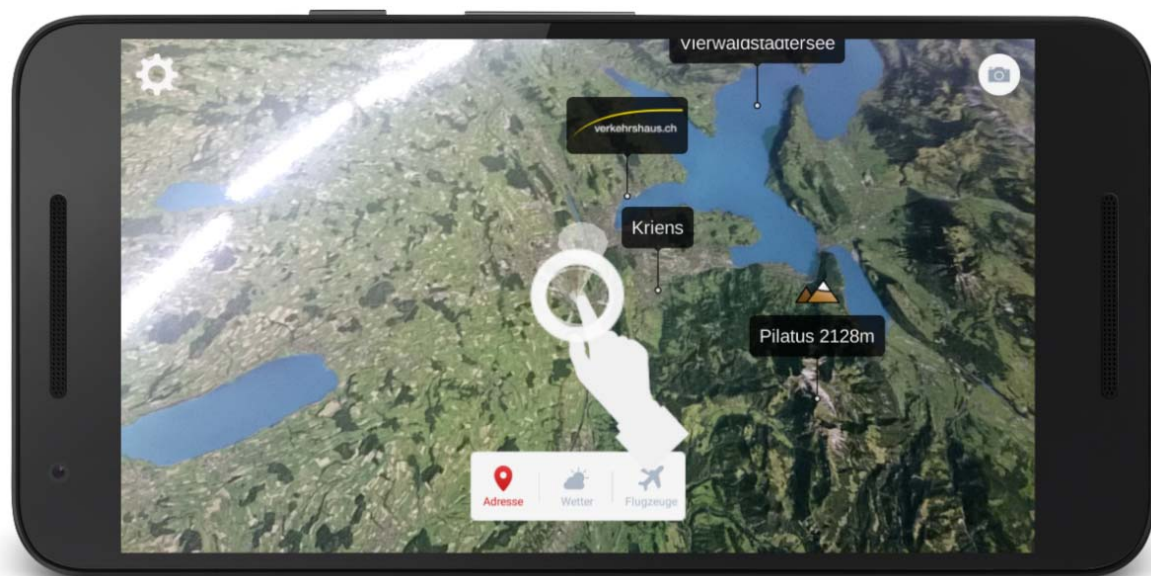
To put the usage of spatial data into perspective **Fig. 14** shows some of the integrated data layers. The AR tracking allows us to reverse geocode positions on the map since the device we are using also represents a spatial entity while we are operating it.



**Fig. 14.** Schema of spatial data layers in the swissARena AR App

## 6. Results

Augmenting spatial real-time data in this context enhances the experience of a user exploring the orthoimage on foot and our implemented examples show what the possibilities for further ideas could look like. The following figures give an impression of the results and have been captured directly from respective mobile devices.

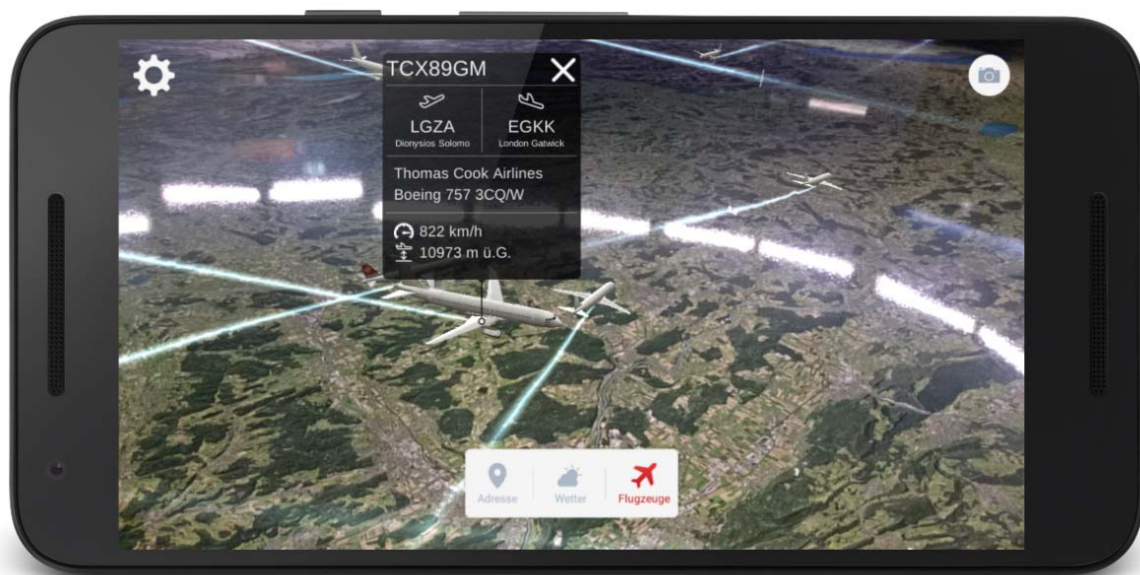


**Fig. 15.** Reverse geocoding module. Via touch input the center point of the screen determines the city, town or village on that exact point.





**Fig. 16.** Real time weather data taken from openweathermap.com



**Fig. 17.** Real-time air traffic shown as 3d models of airplanes with additional transponder information available

As shown in **Fig. 15** the user could point the device at a certain location marked by the visual indicator to determine the location targeted and thus give the module a quiz like feel. In **Fig. 16** the live weather situation at distributed locations is shown and a particle cloud system simulates strongly covered areas. The third module is depicted in **Fig. 17** and shows live air traffic and some detailed information on a plane currently passing by.



## 7. Conclusions & Future Work

With the described investigation on the use of large scale orthoimages as AR markers and the resulting prototype app we were able to show that using optimized marker datasets for the presented case provides a practical solution for mobile AR apps of this scale. The factors for enhancing the robustness of the tracking have been identified but also other random variables such as obstructions and lighting are playing a major part.

While public feedback had been gathered occasionally over the past few months, there is no dependable data on user reception of the app and this data has yet to be gathered. One issue that was briefly emerging is that the navigation within the app should likely be optimized for a more intuitive interaction since using touch input in an AR context tends to be rather suboptimal.

Expanding on this idea, we identify great potential for using this technology and setup for educational purposes. In the case of schools, floor maps would need to be replaced by printed maps of smaller dimensions, which have been successfully tested as part of this project. However, creating successful map-based AR apps in educational settings will require a close collaboration between geospatial, educational and design experts.

## Acknowledgements

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